

## Services

# Orange Romania Debuts World's First Cellular Tele- Health Service Together with Medic4all

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In a joint press conference, **Orange** Romania & Medic4all launched Medic4you, the world's first customer oriented cellular e-health service.

"Health is the fundamental value of the quality of life, which is why, Orange and Medic4all are launching together the Medic4you service in Romania," stated Christos Phocas, Corporate Fixed Data Services Development Manager for Orange Romania.

Medic4you is a telemedicine service based on the newest telecommunication technologies and services. Medical consultations are now available for Orange clients subscribing to the Medic4you service throughout Romania at home and at the office, plus while traveling abroad. Medic4you's doctors can review the client's medical information using any of 18 different languages, can prescribe drugs and offer a consultation or send the patient to a specializing medical facility.

Together with this service, **Orange** and Medic4all offer to their clients the WristClinic health monitoring device. The WristClinic is a hand bracelet automatically measuring blood pressure, pulse, ECG, body temperature, cardiac rhythm, level of oxygen saturation, and other medical parameters. The WristClinic sends the test results via Bluetooth to the Orange mobile telephone and via the Orange network to Medic4You's medical consultants.

"Trying to make a connection with medicine, I would say that the Internet is the heart of our civilisation and telecommunications is the central nervous system. By launching e-health services in Romania, Orange is taking a step forward in offering its clients innovative integrated services of the new digital era. Medic4you becomes an added tool to classic medical services, now available through the Orange data network covering more than 400 localities in **Romania**," stated Christos Phocas.

Medic4You service aims to connect 4 million users with over 11,000 health professionals, supporting wellness and disease prevention, and providing health support for patients suffering from diabetes, cardiovascular diseases, cancer and malignant tumors, or coronary diseases.