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Orange and Medic4all launch telemedicine services in Romania

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BUCHAREST, Romania -- Mobile communications company Orange and Medic4all are launching Medic4you in Romania, a telemedicine service based on the latest telecommunication technologies and solutions.

Medical check-ups are now available through the Medic4you package via telephone, videoconferencing or in front of the computer.

As an up-to-date medical file can help make a quick and precise diagnosis, Medic4all patients and doctors can consult it anytime online at www.medic4you.ro.

Alongside consultation and diagnosis, Medic4you customers can obtain information about drugs and the various commercial names they take in the foreign countries they are travelling to. In emergencies, vital medical information can be requested via SMS, such as blood type, allergies and other essential data from a personal file.

With this service, Orange and Medic4all are also making available the Wrist Clinic, a health monitoring device for their customers.

The Wrist Clinic is a hand bracelet which carries out a multitude of tests useful for monitoring health and also for disease prevention. As a result, customers' blood pressure information, pulse, EKG, temperature, breathing, blood oxygen levels and other medical parameters are available on a permanent basis.

Measurement results are transmitted automatically via Bluetooth to the customer's mobile and then to their online medical record, via the Orange network.

The Wrist Clinic is available from Medic4you and is priced between 914 and 1036 euros.

The Medic4all service can be used by Orange customers anywhere in Romania and abroad. Through the Internet Multilingual file, physicians can consult the patient's medical file, which is available in 18 languages, they can write prescriptions and provide diagnosis or guide them to see a specialist in any country.

"Basically, mobile medicine or e-health means you can take your doctor with you, a doctor who speaks any language and is available 365 days a year, anywhere in the world. Medic4all is a company which provides e-health services in 28 countries and is now entering the Romanian market with a 6 million euro investment," said Shai Misan, Medic4all CEO.

Christos Phocas, Corporate Fixed Data Services Development Manager, Orange Romania, said, "To draw a parallel with medicine, the Internet is the new civilisation's heart, with telecommunications as its central nervous system. By launching e-health services in Romania, Orange is taking a step ahead in offering its customers innovative integrated services in the new digital era."